

# Misono Yokoyama Allen

VISUAL DESIGNER & FRONT-END DEVELOPER

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LINKEDIN

## Professional Experience

2015 - present  
**Digital Designer / Front-End Developer**  
**BAMBOO SOLUTIONS**  
Responsible for the ideation, design, and development of projects including the company website, landing pages, responsive HTML emails, infographics, share graphics, presentation slideshows, and display ads. Collaborating with copywriter and marketing specialist to create and deliver assets for marketing campaigns and product launches. Working with product management team on UI for SharePoint® web parts.

2007 - present  
**Freelance Designer & Front-End Web Developer**  
**ATELIER MISONO**  
Web design and front-end web development for a variety of companies and individuals: designing wireframes, coding (HTML, CSS), and customizing Wordpress themes, user interface design and consultation. Creation of logos and branding styleguides, posters, promotional materials, print advertisements, stationery, event invitations, flyers, brochures, and banners.

2007 - 2012  
**Senior Designer, Web & Print**  
**WAXCREATIVE DESIGN**  
Designed, built, and maintained websites for bestselling and up-and-coming authors. Engaged in heavy client communication and management, also designed print promotional items and apparel.

2007  
**Graphic Designer & Information Architect**  
**DAYLERT**  
Designed the user interface and developed the content management system of an online e-learning and social networking site.

2004 - 2007  
**Lead Lab Consultant**  
**VIRGINIA TECH LEARNING TECHNOLOGIES  
NEW MEDIA CENTER**  
Assisted lab patrons with graphics, web development, and desktop publishing software and hardware.

2006  
**Electronic Media Intern**  
**THE JOHN F. KENNEDY CENTER FOR THE  
PERFORMING ARTS**  
Created, updated, and redesigned webpages for the Kennedy Center's official website. Designed packaging and promotionals for Millennium Stage program DVDs. Interpreted Japanese for international students in The Suzanne Farrell Ballet summer program.

## Education

**B.F.A. | GRAPHIC DESIGN**

**B.A. | MASS COMMUNICATION**

Virginia Polytechnic Institute & State University '07  
Blacksburg, VA

## Capabilities

### DESIGN

Adobe Creative Suite  
Branding & Identity  
Interface Design  
Information Architecture  
User Experience Methodologies  
Web Standards & Accessibility  
Print: Concept to Pre-press  
Art Direction

### DEVELOPMENT

HTML5, XHTML  
CSS  
Wordpress  
Some Javascript and PHP

### LANGUAGES

Native English speaker  
Fluent in Japanese  
Have studied French, Korean, and Mandarin

## Fun Facts

Plans to set up camp at Trader Joe's in the event of an apocalypse

Favorite song to sing/rap along to in the car is Coolio's *Gangsta's Paradise*

Most random graphic request fulfilled was a panda riding on a narwhal